Multi-method experience sampling methods in information behaviour research
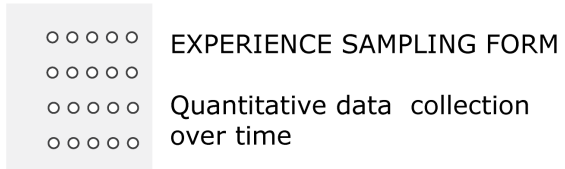
Experience sampling is a real-time diary-like data collection method designed to understand lived experiences.
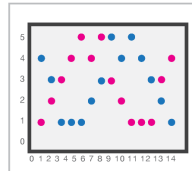
Scan Me

Watch the video!

1 COLLECT LONGITUDINAL DATA

EXPERIENCE SAMPLING FORM

Quantitative data collection over time

SAMPLING TYPES

FIXED
(specific time & place)

CONTEXT
(environment)

EVENT
(trigger)

RANDOM
(intermittment)

2 PLOT THE DATA

EXPERIENCE SAMPLING DASHBOARD

Create a visual record

3 USE DATA TO GUIDE INTERVIEW

DATA PROMPTED INTERVIEW

4 ANALYZE THE DATA

Analyze QUANT data

Statistical analysis

MIXED ANALYSIS

Analyze QUAL data

Thematic analysis